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Glowing clothes from The Specialty Group

Australian company The Specialty Group has launched a new fabric that glows in the dark for over three hours after only 12 minutes of exposure to natural light. Energlo fabric uses photo-luminescent crystals that are dispersed within several layers of the company's waterproof breathable coatings, and then applied to a variety of foul weather clothing which required additional night-time visibility.

'Where the safety of law enforcement officers and ambulance and paramedic crews are involved, adding greater visibility to clothing at night is only going to make them safer and more easily seen than by conventional high visibility fabrics or reflective tapes alone. Imagine the benefits of being able to see traffic police out on a country highway where there are no lights or tarmac crew glowing brightly around airports where planes move around in the middle of the night,' said vice president of international sales and marketing, Daniel Leipnik.

The new fabric is already enjoying some success in the sportswear sector, with Canadian snowboard brand Westbeach Sports Inc launching its first Energlo product, the Phenom jacket, in autumn this year.

27/03/06




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